

Ideation



Innovate

Validation



Launchpad

Development



Acceleration

Growth



Incubation

Hot Topic:

Succeeding as an Entrepreneur

February 27, 2017

Is it all about timing?

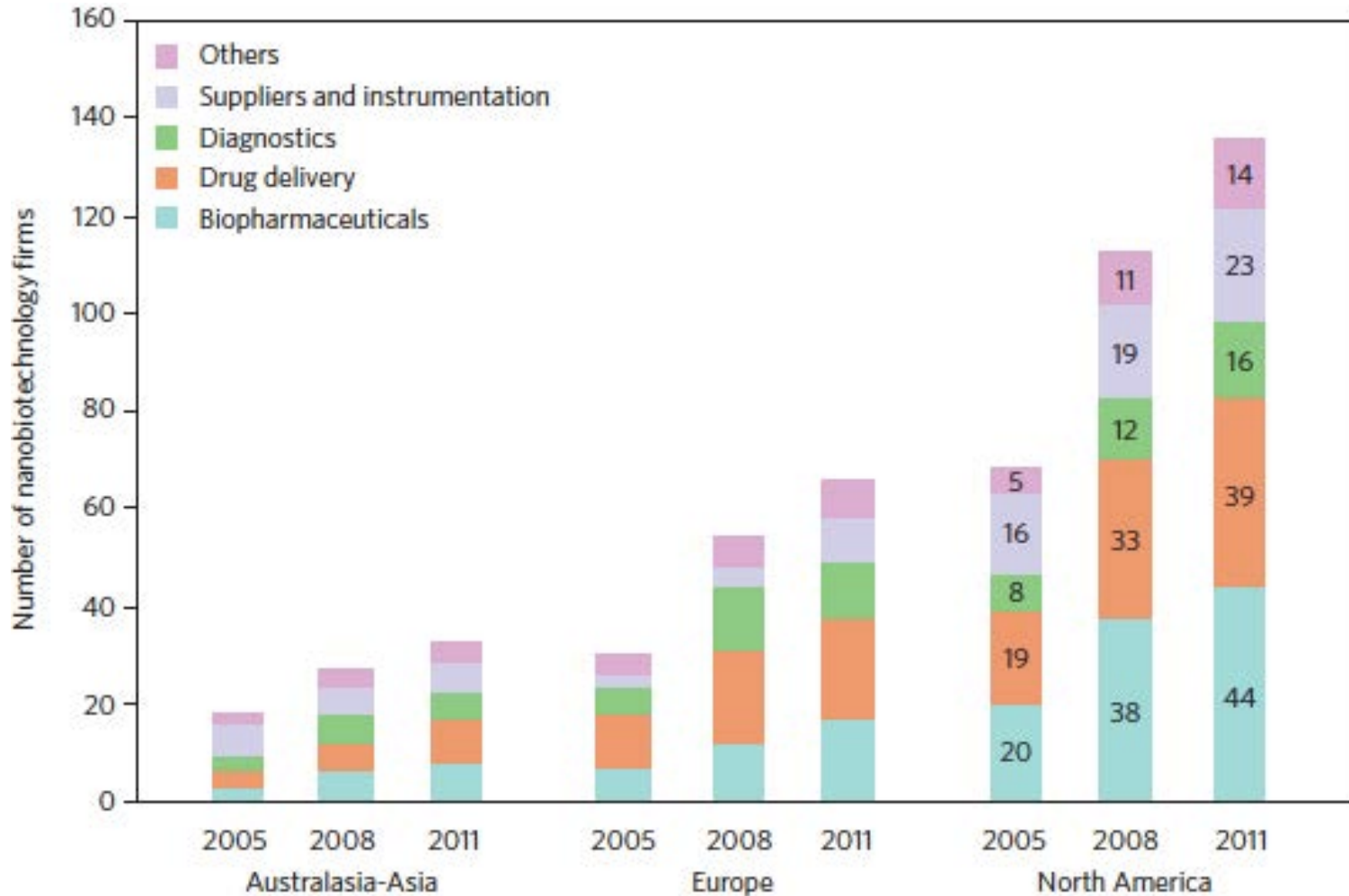
commentary

Raising financing through strategic timing

Elicia Maine and V. J. Thomas

Strategic timing can be key for nano-drug-delivery ventures to get financing. Timely publications engage potential partners; early broad, blocking, relevant patents demonstrate the potential to appropriate value; and venture formation closer to clinical viability better aligns its timeline with that of venture capitalists.

Some insights from industry



- Since the 2008 financial crisis, venture capital financing to early stage life science ventures has halved.
- Fewer firms entered the nano-biotechnology industry after 2008 compared with the years 2005–2008.

Take home

- Strategic **timing** in publishing, patenting, and alliance formation can help scientist-entrepreneurs create and grow ventures.
- Successful ventures demonstrate a commercialization strategy that better aligns with the timelines and incentives of venture capitalists."

Today's hot topic panel



Omid Veiseh, PhD.
Scientific founder & Head
of Innovation at Sigilon, Inc.



Andrew Bellinger, MD, PHD.
Chief Scientific Officer, co-
founder at Lyndra, Inc.

Panel Questions

What do you think are key factors that make MIT such a fertile ground for entrepreneurial ventures?

Panel Questions

When/how did you know it was the right time to make the leap to a venture?

Panel Questions

What kinds of lessons have you learned that might help other scientists foster the creation of new businesses based on their research?